**Recognition Subpage**

Header image: Recognition Header Image

Page name: Recognition

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**Section 1**

* Intro paragraph
  + Northwell Health is committed to supporting a culture of recognition where team members feel appreciated and inspired to provide the best care and service to others. Recognition is a form of positive feedback that helps to reinforce the great work our team members do each and every day. The myRecognition platform is an engaging and easy-to-navigate way for leaders and colleagues to recognize their teams and each other.
  + CTA: Recognize a team member today (link to northwell.edu/myrecognition)

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**Section 2**

* Program tabs
  + Tab 1
  + President’s Awards
    - Photo: 4278
    - Since 2007, our President’s Awards program has honored and celebrated employees who truly represent the very best of Northwell Health. Each year, these awards recognize team members who not only surpass our expectations and standards of excellence, but also those who drive innovative business outcomes throughout six distinctive categories – Physician of the Year, Nurse of the Year, Leader of the Year, Innovation, Teamwork and Exceptional Patient/Customer Experience.
    - CTA: Learn more about this program (link to President’s Awards program page)
* Tab 2
  + Truly Awards
    - Photo: Truly’s
    - The physicians of Northwell Health Physician Partners touch the lives of patients, families, communities, colleagues and team members. What they do is not for the faint hearted as they give their all to inspire and change lives. The Truly Awards celebrates our physicians and their stories of compassion, innovation, ambition, leadership and perseverance. This is our chance to say to our physician colleagues, you’re truly Made for This!
    - Remove CTA
* Tab 3
  + myRecognition platform
    - Photo: myRecognition.png
    - Northwell Health is committed to supporting a culture of recognition where team members feel appreciated and inspired to provide the best care and service to others. Recognition is a form of positive feedback that helps to reinforce the great work our team members do each and every day. The myRecognition platform is an engaging and easy-to-navigate way for leaders and colleagues to recognize their teams and each other.
    - CTA: Recognize a team member today (link to platform northwell.edu/myrecognition)
* Tab 4
  + Innovation Challenge
    - Photo: 0289
    - At Northwell, we are *Truly Innovative* – searching for innovation in everything we do to help raise the standard of health care for all. For us, innovation doesn’t only come from researchers or leadership – big ideas can be found across our growing health system each and every day. That’s what the Innovation Challenge is all about.
    - CTA: Learn more about the 2021 program (Link to Innovation Challenge program page)

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**Section 3**

* Additional resources
  + Top resource
    - Photo: screen shot of video
    - Heading: 2019 Innovation Challenge
    - Copy: See the excitement unfold at the 2019 Innovation Challenge Made for Big Ideas Showcase.
    - CTA: Submit your application for 2021 (link to <https://ideas.northwell.edu/ic2021>)
  + Resource 2
    - Photo: myRecognition photo option 1
    - Heading: myRecognition ‘how to’ guide
    - Copy: Recognize team members based on one of our Behavioral Expectations or from positive feedback received from patients or customers. myRecognition certificates and e-Greetings are also available as additional ways to recognize others.
    - CTA: How to recognize a team member (video saved in drive)
  + Resource 3
    - Photo: screen shot of video
    - Heading: Celebrating our Healthcare Heroes
    - Copy: Every day, your courage, innovation, resiliency and teamwork make you all healthcare heroes. We thank you for your unwavering commitment to our patients, communities and each other.
    - CTA:Thank You Northwell Heroes (link to <https://www.youtube.com/watch?v=19Gugm2xMxc&feature=youtu.be>)

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**Section 4**

* Rotational content
  + Extra Mile Event
    - Photo: screen shot of video
    - Heading: Extra Mile Event
    - Copy: The Extra Mile event was a way for Northwell to recognize the distinguished courage and determination of our brave and compassionate team members who willingly uprooted themselves in order to provide emergency relief to those in need around the country. Their selflessness and willingness to provide exceptional care, not only for our patients and communities but to those around the country is truly admirable. We are proud that they have shown others what it means to be truly Made for This!
    - CTA: Check out the event (link to sizzle reel <https://www.youtube.com/watch?v=3lrNoHiQKag&feature=youtu.be>)
  + Chaplaincy Event
    - Photo: Chaplaincy Group
    - Heading: Chaplaincy Event
    - Copy: During National Spiritual Care Week, Northwell took the opportunity to recognize our chaplains and priests, who continue to provide unwavering support to colleagues, patients and the community. Selflessly helping others during these difficult times, through the height of COVID, they had over 39,000 touch points, which speaks to the necessity of these special individuals and their commitment to providing expertise and compassion to others. They are the light during a dark time who provide a sense of peace, calming and healing.
    - Remove CTA
  + MyRecognition testimonials
    - Photo
      * Copy to utilize when designing:
        + myRecognition has given my team the ability to celebrate all types of personal and professional milestones. It not only recognizes our accomplishments but reminds us of the journey it took to get there.
        + Since using the myRecognition program on a consistent basis, I’ve seen an increase in pride and positive behavior in my team.
        + What I enjoy most about the myRecognition program is that there are so many opportunities to celebrate wins, both big and small.
        + I love being able to show my team members that they are appreciated and how they are making an impact.
    - Heading: myRecognition Platform
    - Copy: Our myRecognition platform is making an impact day to day throughout the organization. Whether infusing into a current program or team members recognizing one another, the versatility of the platform is endless. Take a look at testimonials the team has received below.
    - CTA: Recognize a team member today (link to platform northwell.edu/myrecognition)